

## **AWSA CONFERENCE SCHEDULE 2019**

WHERE: Embassy in Murfreesboro, August 23 – 25 for AWSA and August 25 – 27 for CPE

**THEME:** “In His Presence”

“I am always aware of the LORD's presence; he is near, and nothing can shake me.”  
Psalm 16:8 Good News Translation (GNT)

### **THURSDAY**

7:00 pm: **Girls Night Out:** Embassy Suites Restaurant – Come as you are.

### **FRIDAY**

9:00 **Emcee:** (Y)Kathy Howard

**Short Prayer Spot:** (Y)Joy Schneider

9:10 **Prayer Warrior Class** —Linda Evans Shepherd and Team

10:30 **Devo:** (Y)Jennifer Kennedy Dean

11:00 **Professional Seminar:** — (Y)Cheri Cowell - Marketing into Ministry

11:00 **Protégé Seminar:** (Y)Linda Gilden

**12:00 On your own FRIDAY LUNCH Buffet**

### **Friday Afternoon**

**1:00 EMCEE:** (Y)Jennifer Slattery

**Short Prayer Spot:** (Y)Cynthia Simmons

**Announcements:** Linda Evans Shepherd

**1:10–4:00 Seminar:** Protégé and Professionals

**Session 1:** (Y)Edie Melson: State of the Social Media Address

**Session 2:** (Y)Edie Melson: Blogging 1 ( Blogging 2 in round table)

4:00: **Arise Daily Report** - (Y)Julie Coleman

4:15 **New AWSA Pro Member Meeting:** (Y) Jayme Hull  
4:15 **New AWSA Protégé Meeting:** (Y) Cynthia Cavanaugh

**6:00—FRIDAY DINNER** (Reception at 5:45)

**Short Prayer Spot:** Linda Evans Shepherd and Rhonda

**Emcee** — (?) Pam Farrel

**Worship** — (Y) Cheri Keaggy

**Keynote** — (Y) Jill Savage

8:00 **AWSA Announcements:** Offering

8:15 **Members & Protégé Introduction:** (Y) Linda Goldfarb

## **SATURDAY**

8:00 **Emcee:** (Y) Karynthia Phillips

**Short Prayer Spot:** (Y) Karen Whiting

**Worship:** (Y) Jayme Hull

**Devotional:** (Y) Deb Alsdolf

9:00 **Special AWSA Prayer Time** — (Y) Karen Porter

9:50 Special Announcements and Offering

10:00 BREAK

10:15 **Professional Seminar 1:** (Y) Novel Writing Class – Peggy Sue Wells

10:15 **Professional Seminar 2:** (Y) How to sell 1000 books in 3 months - Susan Neal

10:15 (Y) **Protégé Seminar:** Susan Mead: Writing your book in a Weekend or two.

## **11:30 SATURDAY LUNCH**

**Emcee:** (Y) Deb Coty

**Short Prayer Spot:** (Y) Brenda Yoder

**Keynote:** (Y)Edna Ellison

12:45 – **Announcements** - offering

1:15 – 2:20 Saturday PM Seminar

**Emcee:** (Y) Cynthia Cavanaugh

**Short Prayer Spot:** (Y)Karen Jordan

**State of the Industry Panel:** (Y)Karen Porter, (Y)Athena Dean Holtz, (Y)Cynthia Ruchti, (Y)Deb Haggerty, (Y)Cheri Cowell, (Y)Blythe Daniel, (Y)Sue Badeau – emcee

### **3:00 – 4:30 RoundTable Workshops 1 and 2**

(choose two)

1. (Y)Penny Carlevato – Merchandising Your Table
2. (Y)Edie Melson – Blogging Advanced (part 2)
3. (Y)Joyce Zook – Vlogging
4. (Y)Dianne Butts - Screenwriting
5. (Y) Jamie - How's your headshots?
6. (Y)Crystal Bowman – The Challenge of Writing for Children
7. (Y)Deb DeArmond on Perfect Pitch (How to pitch your next book)
8. Protégé Workshops:

Protégé A: (Y)Linda Goldfarb Workshop

Protégé B: (Y)Yvonne Ortega Workshop

**4:30 - 5:30 (Y)Mastermedia Symposium** - Monica Schmelter

**5:30 – 6:00 (Y)Final Charge** — Linda Shepherd

**6:00 – 6:10** Announcements

**7:00 Industry Night Out.** AWSA sponsored buffet in restaurant.

### **SUNDAY**

9:00 – 10:00 Prayer and Worship with MUNCH PEEPS

**Emcee** – (Y)Karen Porter

**Short Prayer Spot:** Announcements: Linda Evans Shepherd

**Speaker:** – (Y)Carol Kent

**Musical Guest** — (Y)Christy Nockles

**11:30 GOLDEN SCROLLS AWARD BRUNCH**

Welcome, Linda and Rhonda with Linda's prayer.

(Y)**Music** — Michael W. Smith

(Y)**Keynote** — Michael W. Smith

(Y)**Emcee:** Monica Schmelter

(Y)**Welcome:** Linda Evans Shepherd and Rhonda Rhea

Announcements (in any – Linda)

**Awards:**

- Book Awards
- Arise Daily Award
- Member of the Year Award
- Beyond Me Award
- Lifetime Achievement Award
- Leading Hearts Award
- Coaches recognized?

**Closing Short Prayer Spot: Julie Gillies**